

**Senate Bill No. 576**

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Passed the Senate      August 10, 2000

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*Secretary of the Senate*

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Passed the Assembly      July 6, 2000

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*Chief Clerk of the Assembly*

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This bill was received by the Governor this \_\_\_\_\_ day  
of \_\_\_\_\_, 2000, at \_\_\_\_\_ o'clock \_\_\_\_M.

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*Private Secretary of the Governor*

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## CHAPTER \_\_\_\_\_

An act relating to higher education, and making an appropriation therefor.

## LEGISLATIVE COUNSEL'S DIGEST

SB 576, McPherson. California Postsecondary Education Commission: strategic action plan for language development, teaching, and learning.

Existing law establishes the California Postsecondary Education Commission, which is required to prepare a state plan for postsecondary education.

This bill would appropriate for expenditure, without regard to fiscal year, \$90,000 from the General Fund to the commission. The sum would be available for expenditure for the purpose of preparing and submitting to the Governor, certain Members of the Legislature, and prescribed state officials, a long-term, self-sustaining strategic action plan for language development, teaching, and learning. The bill would also require the commission to enter into a contract with the Center for Intensive Language and Culture, if specified events occur.

Appropriation: yes.

*The people of the State of California do enact as follows:*

SECTION 1. (a) The Legislature finds and declares all of the following:

(1) California is a growing state whose population is becoming ever more diverse, especially with respect to race, nationality, national origin, and language.

(2) This diversity is a strength that can be capitalized upon by the state, with respect to both the enrichment of our culture and our capacity to engage profitably in foreign trade and the global economy.

(3) Our need for advanced language instruction is now greater than ever because:



(A) One in three California residents report speaking a primary language other than English in the home.

(B) Residents of our state speak more languages and represent more cultures than the residents of any other state in our nation.

(4) The capacity of our state and people to be so enriched and prosperous is largely dependent upon the development of the capacity of our people to become fluent in the various respective languages of other nations and cultures.

(5) California is home to the language capitol of the world in the Monterey Bay region, which has utilized our state's diversity in uncommon and valuable ways to create jobs for more than 3,000 people, and to provide learning opportunities for thousands more. At least 30 languages are now being taught in the tricounty region, and there is the potential to quadruple that number.

(6) The development of a strategic action plan for the coordinated enlistment of all those schools, universities, institutions, and organizations in preparing California's diverse population to become language-proficient for global commerce and social benefit would serve the best interests of the State of California.

(b) It is the intent of the Legislature to help prepare the people of California for the increased use of, and demand for, instruction and training in underutilized, underrepresented, and globally "strategic" languages by commissioning the development of a strategic action plan for maximizing California's capacity to develop and utilize the language teaching, learning, and use needs of the people of California. This effort could especially provide for enhanced instruction in the field of "less commonly taught languages."

SEC. 2. (a) The California Postsecondary Education Commission shall prepare a long-term, self-sustaining California strategic action plan for language development, teaching, and learning.

(b) The commission shall conduct and coordinate this effort by bringing together a representative advisory group reflecting the myriad of public and private, local,



state, and federal postsecondary universities, institutions, and organizations in California that specialize in language learning.

(c) (1) On or before January 1, 2002, the commission shall prepare a language learning strategic action plan in accordance with this section, and submit it for consideration to the Governor and to the Members of the Legislature and the other persons specified in paragraph (2).

(2) Copies of the plan prepared under this section shall be submitted to all of the following:

(A) The leaders of the political parties of both houses of the Legislature.

(B) The chairs of the education, higher education, and local government policy committees of both houses of the Legislature.

(C) The Secretary of Education, the President of the University of California, the Chancellor of the California State University, and the Chancellor of the California Community Colleges.

(d) This plan shall consist of a two-part study conducted by the commission pertaining to postsecondary foreign language programs statewide as follows:

(1) Part I shall consist of the study and evaluation of existing programs to focus specifically on, but not necessarily limited to, the following areas:

(A) An inventory of existing programs statewide.

(B) A market analysis and demand pattern, if any, pertaining to foreign language programs statewide, including underutilized, underrepresented, and strategic languages.

(C) The identification of the potential for interinstitution collaboration and sharing of resources including public-private partnerships.

(D) The potential for technology enhanced instruction and distance education.

(2) Part II shall consist of statewide findings and recommendations as follows:



(A) The conclusions and policy recommendations with respect to future language learning needs pertinent to economic development, international commerce, and cultural development.

(B) An evaluation of California's existing foreign language resources, with specific policy or technical recommendations concerning how they may be better utilized by the state.

(C) Any conclusions regarding trends in language use and demand patterns in California.

(D) Any recommendations for possible methods of future collaboration in the field of language instruction and training among public and private schools, universities, institutions, and organizations that specialize in language learning.

SEC. 3. (a) The sum of ninety thousand dollars (\$90,000) is hereby appropriated for expenditure, without regard to fiscal year, from the General Fund to the California Postsecondary Education Commission for purposes of funding the strategic action plan required by Section 2 of this act.

(b) No funds appropriated pursuant to subdivision (a) may be encumbered unless and until the executive director of the commission certifies both of the following to the Controller:

(1) Private sector contributions of at least fifty thousand dollars (\$50,000) have been received, on or before January 1, 2001, by the commission on behalf of the Center for Intensive Language and Culture, located in the City of Monterey, for purposes that the executive director of the commission deems to be compatible with the purposes of this act.

(2) The executive director of the commission has determined that there is sufficient continuing contact between the commission and the center to ensure the implementation of this act.

(c) Notwithstanding any other provision of law:

(1) Upon receipt by the commission of at least twenty thousand dollars (\$20,000) in private sector contributions of the fifty thousand dollars (\$50,000) described in



paragraph (1) of subdivision (b), the commission may use that twenty thousand dollars (\$20,000) to contract with the center for work related to the preparation of the strategic action plan.

(2) The executive director shall contract with the center for a total contract amount of at least fifty thousand dollars (\$50,000) of the private sector funds.

(3) Nothing in this section precludes the executive director from entering into additional contracts with the center for work related to the preparation of the action plan using the public funds appropriated by subdivision (a).



Approved \_\_\_\_\_, 2000

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*Governor*

